

Expedito Moraes

Web Developer | UX/UI Designer

EXPERIENCE

Naturals Club, Brazil | UX/UI Designer.

February 2025 - Present

At Naturals Club, I am responsible for the UX/UI design of our health and wellness ecosystem. I lead the development of user interfaces for mobile applications, landing pages, and websites, ensuring a consistent and high-performing experience. My role also includes creating visuals for social media and campaigns, balancing usability with brand identity to deliver visually engaging and effective solutions.

Technologies: Figma | WordPress | Elementor | Canva

W6 Industry Dynamics, United Kingdom | UX/UI & Web Designer.

February 2025 - May 2025

I worked on a 4-month project at W6, a B2B event company focused on AI and innovation. I was responsible for creating graphic pieces, developing websites and landing pages, writing content and campaign copy, and organizing blog structures. My work ensured consistency in branding and user experience across multiple platforms.

Technologies: Figma | WordPress | Elementor | Framer | Canva

Wine Tour Experience, Portugal | Web Designer.

January 2025 - February 2025

I developed the website for Wine Tour Cruises, a river cruise company in Europe, creating an elegant and intuitive digital experience. During the 2-month project, I worked on web design and development, using WordPress, Elementor, HTML, CSS and JavaScript. In addition, I created banners and art for campaigns, strengthening the brand's visual identity.

Technologies: Figma | WordPress | Elementor | Canva | Adobe Photoshop | HTML | CSS | JavaScript

Ora Laboratório de Governança, Brazil | Web Designer/Developer.

September 2024 - December 2024

As a Web Designer at a corporate governance startup, I am responsible for creating and developing the design for websites, books, social media, and all graphic materials for the company. My work spans from visual conception to technical execution, ensuring both aesthetic and functional solutions that

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Portfolio:

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SKILLS

I have experience with a wide range of tools including:

Figma, Photoshop, WordPress, Elementor, Development (HTML, CSS, JS, React, Node.js).

User research, Wireframing, Usability studies, Presentation, Prototyping

Communicative, Gives design critique + feedback, Strong presenter, Detail-oriented

I've applied these skills in my Portfolio.

HIGHLIGHTS

Front End JavaScript applications for websites, apps and other media.

Creation of dynamic web pages using HTML, CSS and JavaScript.

Object-oriented programming with TypeScript and knowledge of Clean Code.

Mastery of DOM and code inspection, performance analysis.

Advanced Fullstack development with React and Node.js.

Deployment of Front End applications using Amazon AWS.

enhance project quality. In addition to developing a cohesive visual identity, I also produce materials that strengthen the company's digital and institutional presence, directly contributing to the brand's growth and innovation.

Technologies: Figma | WordPress | Elementor | Canva | Adobe Photoshop | Adobe InDesign | Adobe Premiere | HTML | CSS | JavaScript

LANGUAGES

English - Advanced
Spanish - Intermediate
Portuguese - Native

Quicksite Guru, Australia | Web Designer/Developer.

June 2024 - At the moment

I joined Quicksite Guru as a Web Designer/Developer. My first task was to redesign the company's logo and visual identity, positively impacting our image in the market. Additionally, I am responsible for creating and developing personalized websites, ensuring exceptional aesthetics and performance. My work contributes to innovative and efficient digital solutions, reinforcing Quicksite Guru's commitment to excellence and customer satisfaction.

Technologies: Figma | WordPress | Elementor | Adobe Photoshop | HTML | CSS | JavaScript

Blu, Brazil | UX/UI Designer & Web Developer.

November 2023 - September 2024

During my experience at Blu as a Web Developer, I was responsible for developing websites and applications, frequently working as a UX/UI Designer and Graphic Designer as well. My work has a significant impact on the company, as I am responsible for the entire conception of the product, from design to development. This comprehensive approach guarantees the creation of visual and functional solutions that increase the quality and effectiveness of projects, reinforcing the company's commitment to innovation and customer satisfaction.

Technologies: Figma | Adobe XD | Adobe Photoshop | HTML | CSS | JS, TS | React

Freelancer | Graphic Designer, UX/UI & Web Developer.

January 2021 - 2024

As a freelance graphic designer, UX designer, and web developer with 4 years of experience, I excel in enhancing the visual presence of local artists while contributing to international projects. I specialize in creating music album covers that exceed expectations and impactful YouTube thumbnails. Additionally, I have worked on websites and applications for American and Australian companies, including chauffeur services, fintechs, and various other industries. With expertise in video editing, I deliver compelling visual narratives and develop distinctive logos that strategically align with brand identities. Committed to quality and driven by my clients' visions, I constantly strive to innovate in the world of design and development.

Technologies: Figma | Adobe Tools | HTML | CSS | JS, TS | React

TJ Levantamentos, Brazil | Collection and Administration of Data for the elaboration of Architectural Projects.

February 2020 - January 2021

As a Project Assistant, I left my legacy in this Architectural Data Collection company. My dedication to leading teams, providing support, raising the quality of projects and driving innovation has resulted in exceptional spaces that delight clients and exceed expectations. I'm excited to bring my passion for problem solving and my creative vision to add value to your company and collaborate on new challenges!

Technologies: Adobe Photoshop | Adobe Premiere Pro | SketchUP | V-RAY | AutoCAD | Revit | Microsoft Excel | Microsoft Office.

EDUCATION / COURSES

Google UX Design Certificate — *Completed rigorous training. Modules included topics such as: UX research fundamentals, inclusive design, low and high fidelity prototypes, and tools like Figma and Adobe XD.*

Google IT Support Certificate — I gained a valuable set of skills and knowledge that transformed my understanding of the technical support field. I learned to diagnose and resolve a wide range of hardware and software problems, from simple everyday issues to more complex challenges related to networks and systems. The importance of effective communication with users was emphasized, which allowed me to help users resolve issues in a clear and friendly way.

Zion Academy — English

Dev Samurai — Advanced Programming Logic, Advanced JavaScript, HTML for Developers, TypeScript, React.js Fundamentals, Advanced Node.JS